



Auswärtiges Amt

Visitors Program of the Federal Republic of Germany

Program

International Green Week Berlin 2012

Information Tour at the Invitation of the Federal Foreign Office

January 17 to 22, 2012

Organization and Contact:



GOETHE-INSTITUT

Gabriela Thon
Visitors Program
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Az.: 2012-8-300-06-01

Berlin, January 6, 2012

City:

Berlin

Period of stay:

January 17 - 22, 2012

Accompanying Officer:

Monika Böttcher
Mobile: +49170 7939976
Jan Kretzschmar
Mobile: +49173 2092390
Robert Kocon
Mobile: +49170 7939977
Jörg Silbermann
Mobile: +49170 7940524

Tuesday, January 17

Arrival as per your travel arrangements

Welcome at the airport / station by
Ms. Monika Böttcher, mobile: +49170 7939976,
Mr. Robert Kocon, mobile: +49170 7939977,
Mr. Jan Kretzschmar, mobile: +49173 2092390,
Mr. Jörg Silbermann, mobile: +49170 7940524,
Goethe-Institut Visitors Program

Accommodation:
Ramada Hotel Berlin Alexanderplatz
Karl-Liebknecht-Strasse 32
10178 Berlin
Tel.: 030 3010411-0
www.ramada.de/berlin

Wednesday, January 18

09:00

Welcome by
Mr. Simon Haag,
Goethe-Institut, Section 23/Visitors Program, Deputy Director
and
Ms. Gabriela Thon,
Goethe-Instituts, Section 23/Visitors Program, Program Coordinator

Introduction to the program and personal introductions

Venue:
Ramada Hotel Berlin Alexanderplatz
Karl-Liebknecht-Straße, 32 Room Friedrich Wilhelm,
10178 Berlin
Tel.: 030 3010411-0

10:30

Deutscher Bundestag
German Bundestag
Platz der Republik, Reichstag building
11011 Berlin
Tel.: 030 227-32762
www.bundestag.de

Tour of the Reichstag building

The German Bundestag has convened in the Reichstag building since 1999. The neo-renaissance building was built between 1884 and 1894 by architect Paul Wallot in the Tiergarten district. Until 1918, it was the seat of the Reichstag of the German Reich; after 1918 it housed the parliament of the Weimar Republic. Badly damaged in 1933 by the Reichstag fire and subsequently by the effects of World War II, the building was reconstructed in the 1960s in a modernized form before undergoing comprehensive remodeling between 1991 and 1999.

12:00

Guided city tour
Including a visit to a weekly market

Berlin's weekly markets offer a wide range of products from the region. A visit to a market provides opportunities to talk to producers, vendors and customers.

15:00

Introductory lecture and discussion with
Mr. Tobias Reichert, Germanwatch,
Team Leader - World Food, Land Use and Trade
Tel.: 030 2888356-3
reichert@germanwatch.org
and

Mr. Matthias Meissner, World Wide Fund for Nature Germany,
Desk Officer for International Agriculture Policy and Sustainable Land Use
Tel.: 030 311777-220
matthias.meissner@wwf.de

The lecture provides an overview of current issues surrounding food production and explains the significance and aim of Green Week.

Germanwatch is a development and environmental organization supported by the Federal Ministry of Food, Agriculture and Consumer Protection. The focus of its work is on issues of North-South equity. Global trade relations, producers' rights and sustainability are aspects that Germanwatch takes into consideration in its search for future-proof solutions for the protection and preservation of the earth's natural resources. With scientific studies relating to public debates and political, economic and consumer-related areas of action, Germanwatch provides valuable material for a wide network of stakeholders who share a commitment to common aims.

www.germanwatch.org

The World Wide Fund for Nature Germany was founded in 1963 and is one of the largest environmental organizations in Germany. Its projects aim to make the preservation and responsible stewardship of natural resources compatible with sustainable economic development.

www.wwf.de

Venue:
Ramada Hotel Berlin Alexanderplatz
Karl-Liebknecht-Straße 32, Room Friedrich Wilhelm
10178 Berlin
Tel.: 030 3010411-0

18:30

Reception and dinner at the invitation of the

Auswärtiges Amt

Federal Foreign Office
www.auswaertiges-amt.de
and the

Messe Berlin GmbH

Berlin Trade Fair Company
www.messe-berlin.de

Welcome by
Ms. Ilse Aigner,
Federal Minister of Food, Agriculture and Consumer Protection of the
Federal Republic of Germany

Mr. Valeriu Tabără,
Minister of Agriculture and Rural Development, Romania

Dr. Heinrich Bernhard Kreft,
Director for the Promotion of Germany's Image Abroad and Dialogue among
Civilizations
Federal Foreign Office

Mr. Raimund Hosch, CEO Messe Berlin GmbH

Venue:
Park Inn Berlin-Alexanderplatz
Saal Döblin
Alexanderplatz 7
10178 Berlin
Tel.: 030 2389-0

Participants can choose between the alternatives depending on their professional interests

Group A

Press conference organized by the
Verband Deutscher Agrarjournalisten e.V.
German Association of Agriculture Journalists

11:00 - 12:00

Question time with
Ms. Ilse Aigner,
Federal Minister of Food, Agriculture and Consumer Protection

12:00 - 13:00

Question time with
Mr. Gerd Sonnleitner,
President of the German Farmers' Union
www.bauernverband.de

Venue:

Messe Berlin
Hall 6.3, Press Center Room C
Messedamm 22
14055 Berlin
Tel.: 030 3038-0

11:00

Group B

Frisch vom Dach

Fresh From The Roof
Bessemerstraße 2-14
12103 Berlin
Tel.: 030 7551248-00
kvb@frischvondach.de
ce@frischvondach.de
www.frischvondach.de

Discussion with

Ms. Karoline vom Böckel, Strategy, Research & Sustainability
and
Mr. Christian Echternacht, Strategy and Marketing

Subject:

Presentation of the aquaponics project "Rostlaube - Containerfarm Berlin"

The company Frisch vom Dach plans to create an aquaponic system on the roof of a former industrial plant in Berlin where it intends to operate an organic farm all the year around.

Aquaponics combines aquaculture (fish raising) with hydroponics (cultivating plants in water) in a closed ecosystem. The fish metabolite products are turned into valuable fertilizers. It is envisaged that some of the products will be sold in a shop on the premises and the rest by local retailers.

Frisch vom Dach cooperates with the Technical University Berlin and aims to establish further cooperations with various universities and institutes.

14:30

Deutscher Bundestag

German Bundestag

Parliamentary Group of the Christian Democratic Union/Christian Social Union

Konrad Adenauer Strasse, Paul Löbe Haus, Eingang West (west entrance)

10117 Berlin

Tel.: 030 227-73323

norbert.schnindler@bundestag.de

www.bundestag.de

Discussion with

Mr. Norbert Schindler, Member of the German Bundestag, CDU /CSU,

Member of the German Bundestag and Vice-President of the

German Farmers' Union

Subject:

Food, quality and food security

18:00 - 19:30

Internationale Grüne Woche 2012

International Green Week 2012

www.gruenewoche.de

Official opening ceremony

The International Green Week is the world's largest fair for food, agriculture and horticulture. In 2012, the partner country is Romania.

Thereafter

Reception with

Mr. Raimund Hosch,

CEO Messe Berlin GmbH

Ms. Ilse Aigner,

Federal Minister of Food, Agriculture and Consumer Protection of the Federal Republic of Germany

Mr. Klaus Wowereit,

Governing Mayor of Berlin

Mr. Gerd Sonnleitner,
President of the German Farmers' Union

Venue:
ICC Berlin, Foyer, Hall 1
Neue Kantstrasse / corner with Messedamm
14055 Berlin

Friday, January 20

10:00

Internationale Grüne Woche 2012

International Green Week 2012
www.gruenewoche.de

Individual visit to the exhibition

Venue:
Messe Berlin
Messedamm 22
14055 Berlin
Tel.: 030 38038-0

14:00

optional

Humboldt-Universität zu Berlin

Humboldt University
Faculty of Agriculture and Horticulture
Department of Agricultural Economics
Division of Resource Economics
Philipppstraße 13, Building 12, Dekanatssaal (Deanery Hall)
10115 Berlin
Tel.: 030 2093-6225
oscar.schmidt@agrار.hu-berlin.de
www.hu-berlin.de

Discussion with
Dr. Christine Werthmann,
Project Coordinator in the Division of Resource Economies
and
Dr. Dimitrios Zikos,
Project Coordinator in the Division of Resource Economies
and
Mr. Oscar Schmidt MSc
Researcher in the Division of Resource Economies

Subject:

Insight and experience gained from German-international research cooperation in the field of agricultural and sustainability studies in the “Sustainable Hyderabad Project”

The focus of the German-international “Sustainable Hyderabad Project” is the South Indian emerging megacity of Hyderabad, which is expected to reach a population of 10.5 million inhabitants by 2015. Severe floods, heat waves and droughts between 2000 and 2007 caused serious damage to human life, peri-urban agriculture, property and economic advancement. The project aims to explore the role of climate change in peoples’ everyday lives and to contribute to the resolution of the alimentation problems that have arisen. How can the people of Hyderabad be sustainably provided with food in the future? To this end, a consortium of Indian and German research institutes, partners from the public and private sectors as well as NGOs has been formed. The project implements selected pilot projects at community level and organizes learning processes for their adoption. The “Sustainable Hyderabad Project” is funded by the German Federal Ministry of Education and Research (BMBF) with a total amount of 5.4 million euro within the framework of the program “Research for Sustainable Development of the Megacities of tomorrow”.

20:00

Berliner Philharmoniker

Berlin Philharmonic Orchestra
Herbert-von-Karajan-Straße 1
10785 Berlin
Tel.: 030 25488-0
www.berliner-philharmoniker.de

Concert of the Berlin Philharmonic Orchestra
Tugan Sokhiev, conductor

Works by

Albert Roussel, Bacchus et Ariane, Suite No. 2
Franz Liszt, Piano Concerto No. 1 in E-flat Major
Luciano Berio, Sequenza VI for Viola
Sergei Rachmaninov, Symphonic Dances, Op. 45

Saturday, January 21

Participants can choose from the alternatives depending on their professional interest

Group A

Visit to International Green Week 2012

10:00 - 12:00

Internationales Agrarministerpodium

Agriculture Ministers Panel Discussion

“Farming with Limited Resources”

Keynote speech

Mr. José Graziano da Silva,

Director-General, Food and Agriculture Organization of the United Nations
(FAO)

Panel discussion with the following participants:

Ms. Ilse Aigner,

Federal Minister of Food, Agriculture and Consumer Protection of the Federal
Republic of Germany

Mr. Dacian Cioloș,

European Commissioner for Agriculture and Rural Development

Mr. Emmanuel T. Chenda,

Minister of Agriculture and Livestock of the Republic of Zambia

Ms. Zhang Yuxiang,

Vice-Minister of Agriculture of the People’s Republic of China

Minister of Agriculture of the Federative Republic of Brazil (to be
confirmed)

Minister of Agriculture of the United Mexican States (to be confirmed)

Minister of Agriculture of New Zealand (to be confirmed)

Facilitator

Mr. Christoph Minhoff, Phoenix

Venue:

ICC Berlin, Hall 2

Neue Kantstraße / corner with Messedamm

14055 Berlin

12:15 – 13:00

International Press Conference Global Forum for Food and Agriculture (GFFA)

Berlin 2012

with the participants in the panel discussion

Venue:

ICC Berlin, Hall 10

16:00

Return to the hotel

Group B

Excursion to a conventional and an organic farm in the environs of Berlin. The differences and outlook of the two forms of farm are shown and discussed.

10:30

Tierzucht Heinersdorf

Livestock breeder
Jahnsfelder Straße 1
15518 Steinhöfel-Heinersdorf
Tel.: 033432 7469-43
zijlstra@tzgheinersdorf.de

Discussion with
Mr. Eric Zijlstra, Managing Director

Presentation of a conventionally managed farm

This farm specializes in milk production. The herd comprises 975 dairy cows. Agricultural crops are grown as a second source of income, as is the case on many other farms.

12:00

Öko-Agrar GmbH "Jahnsfelder Landhof"

Obersdorfer Weg 11
15374 Müncheberg-Jahnsfelde
Tel.: 033477 240
Fax: 033477 54690

Discussion with
Mr. Frank Prochnow, Partner of the company Öko-Agrar GmbH

Presentation of an ecologically managed farm

Since it was established in 1991, Jahnsfelder Landhof has been a member of the organic farmers' Bioland Association and it works according to their organic and biological standards. Its employees supply many organic food shops and private customers in Berlin and the surrounding area. A farm shop has opened to sell its products to local customers.

As well as growing crops, the farm has approximately 300 cows, 200 pigs reared for meat and 60 sheep.

16:00

Return to the hotel

18:30

optional

Auswärtiges Amt

Federal Foreign Office

Unterwasserstraße 10

10117 Berlin

www.auswaertiges-amt.de

Press statement by

Ms. Ilse Aigner,

Federal Minister of Food, Agriculture and Consumer Protection

Sunday, January 22

Departure as per your travel arrangements